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To Whom It May Concern:

My first design project was a stick-man. He was meant to magically appear from a single pencil stroke in the margin of a spanking new school dictionary my mother gave me. To no surprise this animation brought great joy and excitement to my friends and I but as faith would have it, I did not contemplate something else my mother would be giving me, after examining my schoolbooks that evening.

The emotional and physical scares have long faded but there was one thing from that moment that has stuck with me - my creativity and the ability to draw some wicked stickmen.

I have since graduated from those days and have moved onto more suitable media for my creative outlet, one of them being a rammed out G4. With this new toy I was able to harness a few more skills and tricks. This entire process took me through one technical institute; two in-house design department; three agencies and where I am today, a small design studio and I love it. During this 8 years journey, I have channeled my creative mischief to doing some challenging work. My portfolio reflects a body of work done within the last three years of me being a creative professional. I have designed, conceptualized and art directed some exciting campaigns to my client's satisfaction and that is what now brings joy and excitement to my friends and I.

Projects I have worked on include promotional/printed materials and environmental designs for clients throughout the Caribbean region. Some of these clients are 96.1 WEFM, 107.7fm...music for life, Luke Boyea, SuperPharm, BG Group and the Central Bank of Trinidad & Tobago.

I have recently concluded a re-branding exercise for the Trinidad & Tobago Unit Trust Corporation. This was by far the most challenging project I have ever done and I enjoyed it immensely. The experience of examining a brand and breathing new life into it, without losing the look of the original logo, was an obstacle all by itself. In the end the client was very happy with the overall presentation.

I continue to look for challenges in every assignment I undertake and if all else fails, I am sure I could find something to doodle in the margins of all these books on my shelf.

Attached to this letter are examples my CV and Portfolio.

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