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Kelvin Patterson

Objective
To implement a multidisciplinary approach to solving design problems with a dynamic creative team whose core focus are the enrichment, development and strengthening of both our clients and ourselves.

Qualifications summary
Several years experience and education in the design industry; leading to the development of international campaigns, product marketing, communication collaterals, client relations and management skills.

Work Experience

- **Graphic Designer:** Jun. 2010 – Nov. 2010
  Brite Computers
  Victor, New York 14564
  Internal Graphic Designer with the Marketing & Advertising Department responsible for internal literature.

- **Art Director:** Jan. 2009 - Sep. 2010
  Reporter Magazine (RIT)
  Rochester, NY 14623.
  Manage and work with the design staff to produce the weekly magazine both in print and online.

- **Art Director:** Dec. 2003 - Aug. 2007
  Form and Function Design Limited
  Trinidad & Tobago, W.I.
  Consulted with architects, on the development of environmental designs and branding for international companies. These designs are installed and help with the branding and corporate ID system in the office space of these companies.

- **Graphic Artist:** Dec. 2000 - Jun. 2002
  Collier Morrison Belgrave (CMB)
  Trinidad & Tobago, W.I.
  Worked with a team of designers to develop both printed and web designs for the agencys clientele.

Education

Rochester Institute of Technology,
BFA - New Media Design and Imaging
Rochester, NY 14623.

John Donaldson Technical Institute,
Diploma - Graphic Art Technician
Trinidad & Tobago, W.I.

WebGold Design Solution,
Certificate - Macromedia Fireworks
Trinidad & Tobago, W.I.

System Skills

Illustrator CS4, Photoshop CS4, After Effects CS4, Cinema 4D and Final Cut Pro.

Programming Skills

HTML, CSS, AS2 and AS3.

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